

PRS100

brother
at your side

Personal Touch Professional Finish

Start adding a personal touch to your creative projects with the new Persona PRS100 single needle free arm embroidery machine. It is easy to unlock your creativity and true embroidery potential with professional results in your own home.



Persona
PRS100



The PRS100 is our first single needle embroidery machine with free arm embroidery

The Persona PRS100 is a completely new concept in embroidery. For the first time, hobbyists and enthusiasts can buy a machine that combines commercial features and functionality, with easy-to-use technology and advanced levels of customisation. All in the comfort of your own home.

Take on large projects using the 200 x 200 mm (8" x 8") embroidery area, giving you the creative space to design without limits.

The colour sort editing function allows you to easily cut down on thread changes by allowing the PRS100 to sort the stitch order by colour.

Our new concept machine brings all the features of a small enterprise machine into your craft room.

Key features

- Large 200 x 200 mm (8" x 8") embroidery area
- Up to 1000 stitches per minute (embroidery)
- Automatic needle threading
- Easy to use 7" LCD display
- Easy thread colour changes



Advancing creativity

The PRS100 gives you the tools to unlock your embroidery potential. Its unrivalled combination of features and functionality allows you to truly unleash your creativity, bringing increased levels of efficiency and individuality to your work.

The smooth PRS100 delivers up to 1000 stitches per minute with zero compromise on quality. The 200 x 200 mm (8" x 8") embroidery area allows you to take on large and complex designs with confidence, without the need to re-hoop.

The Droplight embroidery positioning marker helps you to achieve perfect needle placement, showing exactly where the needle will drop.

Tackle different projects with a range of frame choices as standard, including portrait and landscape options.

And what better way to appreciate your stitch work and colours than under a crisp, natural, full spectrum LED light.

More creation, less work - the thread sensor will tell you when the thread is broken or run out, and "Anytime" access, lets you change the lower bobbin without removing your project.

Send your own designs to the machine from either a USB memory stick or your computer. Then use the large 7", 260,000 colour LCD touch screen to mirror, rotate, resize and add multiple lines of text quickly and easily



Embroider more in less space

With its mere 475mm* wide footprint – which is less than a standard flatbed embroidery machine – Persona can embroider more in almost any space, making it the perfect addition to any room in your house!

30%
smaller than other home
embroidery machines



— 693mm —

(27.58") Standard Size Machine



— 475mm* —

(18") Persona PRS100

*511mm when including arm

405 built-in designs, infinite possibilities

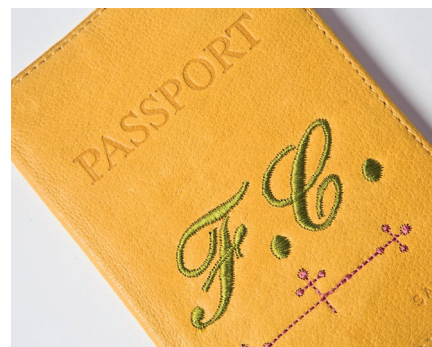
The PRS100 gives you out-of-the-box access to 405 built-in patterns including Vintage, Trendy and Floral Alphabet designs. Enjoy personalizing your projects with 20 built-in fonts and scroll through thread charts from leading thread manufacturers - simply choose the brand and the matching colour will be displayed.

Import your own designs through the two USB ports, allowing you to upload from a memory stick or a connected computer.

Then use the large 7" colour LCD touch-screen display to mirror, rotate, resize, recolour and add multiple line lettering.

Add personal touches to items such as towels, beach bags, work clothes, sports kits and much more.

The PRS100 gives your work a professional finish with a personal touch, allowing you the creative freedom to put your own individual designs and flare on any material.



Advanced needle threading system

Push-button needle threader makes it quick and easy to get started on your next design. Simply follow the thread guide and press the button to thread the needle.

Built-in learning support

The built-in on screen help guides you through setup and basic operation to help you get the most from your PRS100.

Upper and lower thread sensors

Upper and lower thread sensors alert you when a thread is broken or run out.

Multiple frame sizes

Enjoy a range of frame types and sizes, including tubular for T-shirts, towels, sleeves, pockets and bags etc. Large frame for quilts, small portrait and landscape frames - perfect for vertical and horizontal pockets.



Features and functions



USB ports

Insert a USB memory stick or connect directly to your PC to send embroidery designs to the PRS100.



405 built-in patterns

Wide variety of built-in designs including Greek and floral alphabets, decorative and quilt patterns.



Large embroidery area

200 x 200 mm (8" x 8")
Create large embroidery designs with no need to re-hoop.



20 built-in fonts

A wide range of built-in fonts to personalise your projects.



Easy to use 7" LCD Display

Easily adjust embroidery designs, add lettering and re-size from the touch screen. Allows multiple lines of text to be entered/edited without having to manually reposition.



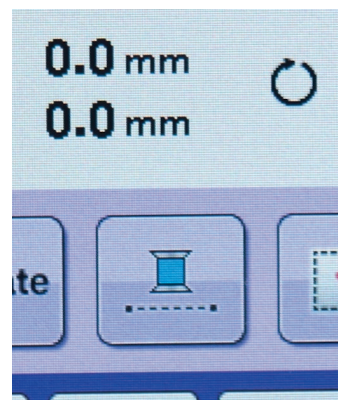
Colour Sort Editing

Adjust the order in which two or more combined embroidery designs are stitched - reducing colour changes and minimising embroidery time.



Droplight Embroidery Positioning Marker

The Droplight Embroidery Positioning Marker makes it easy to see exactly where the needle will drop. Allowing you to position jobs faster and more accurately than ever.



Single colour pattern converter

Push one button to embroider a multi-colour design in a single colour.



Free arm embroidery

Embroider on shirt pockets, sleeves, jeans pockets etc.



4 Spool thread stand

The PRS100 is equipped with a 4 spool thread stand. Ideal for quick thread changes.



Independent bobbin winder

The built-in independent bobbin winder is quick and easy. Allows you to wind a new bobbin while the machine is embroidering.



Vertical Bobbin

Easily replace the bobbin without removing the hoop.

Included embroidery frames:



Included embroidery frames come in the following sizes:

- 200 x 200mm (8" x 8") frame
- 100 x 100mm (4" x 4") frame
- Compact S Frames - ideal for adding embroidery to pockets & sleeves:
 - 70 x 41mm (2.75" x 1.61")
 - 50 x 50mm (1.97" x 1.97")
 - 44 x 38 mm (1.73" x 1.49")
 - 33 x 75 mm (1.29" x 2.95")

Optional accessories



Cap frame Kit (130 x 60mm)

Embroider your caps effortlessly. The embroidery area is a generous 130 mm x up to 60 mm high.



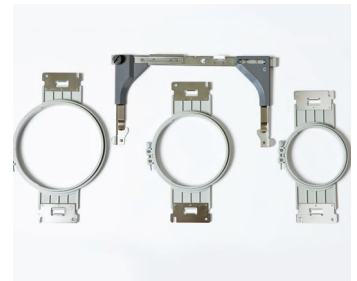
Flat frame

Jackets and other thicker materials are easily embroidered on the flat frame, which measures 200 x 200mm.



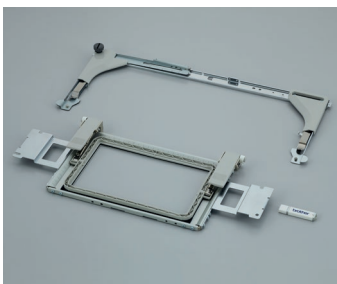
PE-Design/PE-Design Plus

Brother's range of embroidery design software offers features to suit beginner to advanced users.



Round frame kit

The round frame kit includes 3 round frames Small 100mm, Medium 130mm, Large 160mm



Border frame 180 x 100mm

Embroider beautiful continuous designs and borders. Ideal for a wide range of projects from fashion to furnishings.



Machine Stand

This mobile stand securely holds your PRS100 and provides ample storage for accessories and threads.



Clamp frame Kit

The clamp frame kit is ideal for adding embroidery to shoes, inner jacket pockets, cuffs, gloves and much more. Clamp frame size 45 x 24 mm



Wide table

Wide table to support large and heavy projects, such as blankets, jackets, etc. It is recommended to stabilise the fabric.

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